# Homework Webmarkup Lecture 2

This homework assignment is about your own imaginary company “Student inc.”. Student inc. is selling online computers via a webpage.

Create a new GitHub project called “homework lecture 2”.

Create a landings page called “index.html”. On this page you will tell something about Student inc. On this page there is also an ordered list with 3 reasons why your by at Student inc and a photo from your imaginary office. For example, <http://witan.nl/img/witanoffice/RichardHolkadeHaarlem.jpg>

The second page called “product.html” the customer can find a table with 3 computers. Define the right table with table head to add the information in **one** table. Remember use entities for everything in red.

1. **Student Dev Pro**

€ 2,319.99

• Windows 10 Home 64

• Intel® Core™ i7-7700HQ (2.8 GHz, up to 3.8 GHz, 6MB cache)

• NVIDIA® GeForce® GTX 1080 (8GB GDDR5X dedicated)

• 32GB DDR4-2400 SDRAM; 512GB PCIe® NVMe™ M.2 SSD; 1TB SATA

1. **Student Basic**

$ 899.99

• Windows 10 Home 64

• Intel® Core™ i7-8750H (2.2 GHz, up to 4.1 GHz, 9MB cache)

• NVIDIA® GeForce® GTX 1050 (2GB GDDR5 dedicated)

• 8GB DDR4-2666 SDRAM; 1TB 7200 rpm SATA

1. **Student Gamer PC**

£ 1,299.99

• Windows 10 Home 64

• Intel® Core™ i7-8750H (2.2 GHz, up to 4.1 GHz, 9MB cache)

• NVIDIA® GeForce® GTX 1060 (6GB GDDR5 dedicated)

• 16GB DDR4-2666 SDRAM; 1TB 7200 rpm SATA; 16GB PCIe® NVMe™ Intel®

The last page is called “contact.html”. Add contact information in an unordered list. This list contains information about company name, Chamber of Commerce number, Bank account number, address, phone number and email.

Execute the following:

Every page is ending with © Student Inc.

* Create a file called “student.txt”
* Add the following information to the “student.txt” file:
  + student name: your name
  + student number: your student number
  + student class: your class
* Commit the homework to github.com

**Research work:**

* Find out why it is not smart to use <a href=<mailto:yourname@domain.com>> mail to company</a> as method on a company webpage.
* Why you should **not** use put contact information into a table.
* Why you should **not** use put contact information into a list.
* What is Search Engine Optimisation (SEO)?
* What is the difference between SEO and ASO?
* Find out to write “meta descriptions” and a good “title” (<title>) for SEO.

If there is any extra time and there are no questions anymore, the teacher can ask you to present your homework on the beamer. Always keep your URL ready!

**Extra study material in the book:**

Chapter 3 – Basic HTML structure.

Chapter 4 – Text.

Chapter 5 – Images.

Chapter 6 – Links.

Chapter 15 – Lists

Chapter 18 – Table

**Success!**

If you have any question about the homework. Please email to [micha.vandermeer@inholland.nl](mailto:micha.vandermeer@inholland.nl) . Remember I’m only answering email’s on days that I’m working for Inholland. Check PowerPoint introduction Micha van der Meer for my working days.